

## Tourism and Hospitality Specialists

**Cumbria and the Lake District is one of Britain's few truly world-class destinations. Our stunning landscape and heritage are strengthened by our many locally owned tourism and hospitality businesses who provide the highest standards of product, quality and service.**

Cumbria's visitor economy makes a significant contribution to the Cumbrian economy. In 2017, Cumbria and the Lake District welcomed over 47 million visitors who brought £2.9 billion to the region's economy and provided employment for 37,796 full time equivalent people (estimated to be 64,992 actual jobs).

Lamont Pridmore is a multi-award winning, family-run firm of chartered accountants, tax and business advisors. We have offices throughout Cumbria and Lancashire and, thanks to our years of experience working with a wide range of businesses in the sector, we are tourism and hospitality specialists.

We are proud to be a Strategic Partner to Cumbria Tourism whose role is to market and develop Cumbria as a world class visitor destination, and we sponsor and support the Cumbria Tourism Awards which celebrate the success and excellence demonstrated by the county's tourism businesses.

We combine traditional values with a forward-thinking, innovative approach to the constantly changing demands of the modern business world. Moreover, we take a holistic view to ensure we understand businesses, the tourism and hospitality sector and the personal and family goals of our clients. At Lamont Pridmore, we focus on the future rather than the past, starting where many firms finish.

We are passionate about providing a personal service and offer a great range of innovative products that add real value to businesses and personal lives. Our specialist accountants can provide real value to tourism and hospitality businesses. They can help clients with:

- Business viability and business plan reviews
- Business plans for start-up, raising finance for expansion or further business development

- Business structures and acquisition strategies
- The maximisation of capital allowance tax claims on refurbishment and improvement programmes
- The maximisation of capital allowance tax claims on "green" expenditures
- Tax mitigation strategies for employee earnings, benefits, tips and profit extraction plans
- Profit improvement studies (including competitor analysis, price differentiation, creating price models, developing key performance indicators and benchmarking reports) for business performance
- Succession strategies (grooming businesses for sale, maximising business sale values and advising on the most tax efficient allocation of business sale proceeds)
- The protection of the family and the business
- Developing Life Wealth Plans.

We also provide our business start-up clients with our our Tourism and Hospitality Business Start-Up Guide and Limited Company Guide.

At Lamont Pridmore, we don't just produce accounts and tax returns. Our award-winning services provide practical solutions to the business and financial problems of our clients. We help our clients to:

- Keep their tax liabilities to a minimum
- Make more money, and
- Invest their wealth wisely

We are also unique in that we quantify the value we add to businesses and clients who will never pay more in fees than the benefits they receive. Currently, our clients benefit financially by more than three times the fees charged.

For more information on how we can help your tourism and hospitality business, please contact Graham Lamont on **0800 234 6978** or visit [www.lamontpridmore.co.uk](http://www.lamontpridmore.co.uk)

